



## Reading International Introduces a Cinematic Feast

06/20/2018

Re-imagined Reading Cinemas with TITAN LUXE at Cal Oaks Plaza debuts new menu & Spotlight, in-cinema waiter service

Reading International, Inc. (NASDAQ: RDI) is proud to announce that it has launched **Spotlight**, its first U.S. based in-cinema, seat-side waiter service at Reading Cinemas at Cal Oaks Plaza in Murrieta, California. The Company also announced that it has launched the theater's newly re-vamped Food and Drink Menu designed by Chef Santos Loo. To celebrate the launch of **Spotlight** and its new Food and Drink Menu, starting Monday, July 2, Reading Cinemas at Cal Oaks will offer any guest who sees a movie in **Spotlight**, 25% off their entire **Spotlight** food and drink order on each Monday in July (i.e. July 2, July 9, July 16, July 23 and July 30).

Movie-lovers and foodies now have the luxury of either ordering from the new menu at the concession bars, or to elevate their moviegoing experience by skipping the concession lines and enjoying **Spotlight**, available in six of the theater's 17 recently renovated auditoriums. Located on the left wing of the theater, each **Spotlight** auditorium features an intimate environment of thirty-six luxury recliner seats.

To fully enjoy the **Spotlight** experience, guests are encouraged to arrive 25–30 minutes prior to showtime. A **Spotlight** waiter will accompany them to their seats, take their order, and deliver their food and drinks before the start of the film in order for the audience to enjoy the show without interruption.

Also new to the re-imagined theater is a creatively updated menu from Reading International Chef Santos Loo. The L.A.-based chef's career choice was inspired by his grandparents' Chinese-Peruvian fusion restaurant in Peru, as well as his time providing culinary support to celebrity chefs at the Food Network. Chef Loo's new menu offers a variety of freshly prepared food complemented by a selection of local and international wines, craft beers and cocktails, as well as handcrafted desserts perfectly paired with gourmet tea, coffee, and espresso drinks from Intelligentsia, one of the finest coffee roasters in the U.S.

"I'm very pleased to have this opportunity to put a creative spin to traditional theater fare," said Chef Loo. "It's a pleasure to work with the different communities and be able to put a unique local stamp on our menus helping modify the concept of 'dinner and a movie,' to 'dinner with your movie.'"

In addition to traditional concessions, the new menu includes expanded options for breakfast (served all day), lunch, dinner, and shareable in-betweens. The new menu includes items like Avocado Toast; a Chipotle Avocado Egg Sandwich; a Charcuterie & Cheese Board; Caesar, Chicken Ranch, Kale Tomato, and Mediterranean Chopped Salads; Flatbread Pizzas; Specialty Burgers & Bites; Potato Chip-Crusted Chicken Tenders; Grilled Cheese with rosemary sage-bread; the BBQ Smoked Brisket Grinder; Beer Battered Sweet Onion Rings and six house-made dipping sauces to accompany various items. Guests will discover an array of delectable desserts to round off the menu including Chocolate Cake à la Mode, Ice Cream Sundaes, Fresh Baked Cookies, Nutella Pizza, and Ice Box Strawberry Shortcake with a snickerdoodle crust. Complete food, drink and dessert menus are available at [www.ReadingCinemasUS.com/CalOaks/Cafe/Menus](http://www.ReadingCinemasUS.com/CalOaks/Cafe/Menus).

"Santos' creative flair and expertise provides the culinary vision from the concession stand to **Spotlight**," said Terri Moore, vice president of operations for Reading International. "We've had exceptional feedback from our guests on the expanded food options, as well as the generous selection of craft beer, wine, and cocktails."

To sweeten the experience, **Spotlight** guests receive 50% off any handcrafted dessert to be enjoyed in the lobby following their movie. Featuring a sophisticated design by Los Angeles architect Fred Dagdagan, the re-imagined Reading Cinemas at Cal Oaks features a bright and airy lobby.

"Our sleek bar and lounge areas provide patrons a comfortable place to gather," said Dolly Woodland, general manager of Reading Cinemas at Cal Oaks Plaza. "The lobby lounge has quickly become a trendy spot to relax and enjoy a coffee and dessert before or after the film."

The intimate and service-oriented cinematic setting of a **Spotlight** auditorium can also be a perfect venue for exclusive group events for employee outings, book clubs, church groups, client appreciation, area sports teams, extended families or friends night out. Guests can craft their own special event by reserving tickets for the entire auditorium online, on the Reading Cinemas App, or at the full-service Concierge in the lobby of the theater.

In addition to quality food and drink, Reading Cinemas hosts special value programs designed to appeal to a variety of tastes: "Coffee Club," offered every day, providing a complimentary fresh-brewed small Intelligentsia coffee to guests attending any show before noon, is the perfect excuse to try a fresh pastry or breakfast in **Spotlight**; the "Cry Baby Matinee," the first matinee every Tuesday, providing a complimentary coffee to parents and caregivers who want a worry free day at the movies with their child; and "Baby Boomer Wednesdays," all day, offering anyone age 55 and over a specially-priced ticket and free popcorn.

Reading Cinemas at Cal Oaks Plaza is located at 41090 California Oaks Road at the intersection of California Oaks and Monroe. Tickets are available at the Concierge and lobby kiosks, or guests may conveniently reserve seats in advance online at [www.ReadingCinemasus.com/CalOaks](http://www.ReadingCinemasus.com/CalOaks), or download the new Reading Cinemas App on Apple Store or Google Play. For more information, please visit [www.ReadingCinemasus.com/CalOaks](http://www.ReadingCinemasus.com/CalOaks) or follow us on Facebook, Instagram and Twitter @ReadingCalOaks.

### **About Reading International, Inc.**

Reading International, Inc. (NASDAQ: RDI) is a leading entertainment and real estate company, engaging in the development, ownership and operation of multiplex cinemas and retail and commercial real estate in the United States, Australia and New Zealand.

The family of Reading brands includes cinema brands Reading Cinemas, Angelika Film Centers, Consolidated Theatres, and City Cinemas; live theaters operated by Liberty Theatres in the United States; and signature property developments, including Newmarket Village, Auburn Red Yard and

Cannon Park in Australia, Courtenay Central in New Zealand and 44 Union Square in New York City.

Additional information about Reading can be obtained from the Company's website: <http://www.readingrdi.com>.

**Cautionary Statement**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 (the "Exchange Act").

For a detailed discussion of these and other risk factors, please refer to Reading International's Annual Report on Form 10-K (as amended on Form 10-K/A) for the year ended December 31, 2017 and other filings Reading International makes from time to time with the SEC, which are available on the SEC's Website ( <http://www.sec.gov>). Investors are cautioned not to place undue reliance on our forward-looking statements, which speak only as of the date such statements are made. Reading International does not undertake any obligation to publicly update any forward-looking statements to reflect events, circumstances or new information after the date of this press release, or to reflect the occurrence of unanticipated events.