



Reading International Unveils Plans for a Reimagined Cinemas at Cal Oaks Plaza

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CULVER CITY, Calif.--(BUSINESS WIRE)--Reading International, Inc. ("Reading" or the "Company") announced today that its Reading Cinemas at Cal Oaks Plaza in Murrieta, California is in the final stages of a complete transformation. The reimagined theater will be officially unveiled at a grand opening event in February 2018. The multi-million dollar makeover on the seventeen-screen complex will feature luxury recliner seating throughout, including two **TITAN LUXE** premium auditoriums with immersive **Dolby Atmos** sound. All of the interior spaces have been refreshed to enhance the movie-going experience with a bright elegant lobby, bar and lounge, updated food and drink services, and a reception desk replacing the box office outside. **Spotlight**, the Company's first in-theater seat-side waiter service in the U.S., will offer a new craft food and drink menu in six of the auditoriums. Nine of the auditoriums, including both **TITAN LUXE**, and a limited food and drink menu, will be open to the community during construction beginning Friday, December 22, 2017.

Luxury Recliner Reserved Seating

Reading Cinemas at Cal Oaks Plaza will offer exceptional comfort in each auditorium, allowing movie-lovers to stretch out and truly focus on the film. Each plush, recliner seat features a sufficiently sized tray table, allowing everyone to indulge in the new menu with style and ease. Guests may conveniently reserve seats in advance online at www.CalOaks.ReadingCinemasUS.com, or download the new Reading Cinemas US app on the Apple Store or Google Play.

TITAN LUXE – Premium Presentation

Moviegoers will discover a cinematic experience featuring pristine presentation of Hollywood's blockbusters with **TITAN LUXE**. Each of the two **TITAN LUXE** premium auditoriums will offer the ultimate comfort of luxury recliner seating and feature wall-to-wall movie screens accompanied by **Dolby Atmos** sound. John Sittig, Reading International's director of projection and sound, said " **Dolby Atmos** is a powerful object-based audio system moving around 360 degrees with pinpoint accuracy to completely immerse movie lovers into the action and heighten the impact of the story. **Dolby Atmos** will simply create an unforgettable cinema experience."

New Food and Drink Menu

The February 2018 debut will include a freshly prepared food menu designed by Santos Loo, former Food Network food-stylist and chef. Different menus throughout the day can be enjoyed before, during or after the film. An assorted selection of local and international wines, craft beers, and cocktails curated by Ken Gillich, senior food and beverage director for Reading Cinemas, will complement Chef Loo's menu. Handmade sweet treats will be offered as well, perfectly paired with gourmet coffee and tea from Intelligentsia, one of the finest coffee roasters in the U.S.

Spotlight. Our focus is on serving you

Also in February 2018, for the first time in the U.S., Reading International will launch – **Spotlight**, an in-theater seat-side waiter service in six auditoriums, each comprised of thirty-five luxury recliner seats. **Spotlight** guests are encouraged to arrive 20-30 minutes prior the movie and will be escorted to their seats by a **Spotlight** waiter who will take their order, and deliver the food and drinks just before the film begins. Each **Spotlight** auditorium, providing an intimate state-of-the-art cinematic experience, is the perfect venue for exclusive group bookings for employee outings, book clubs, church groups, client appreciation, area sports teams, extended families, and friends night out. Group reservations can be made at the theater or online.

Curated Programs & Events

The newly renovated Reading Cinemas will serve as a venue for the community to experience a range of programs specially tailored for film lovers. *The Greatest Films of All Time*, hosted by John Sittig, a noted film historian, 50-year industry veteran and local area resident, is a classic film series based on a survey of 1,500 film scholars, critics, and industry leaders naming the 100 greatest films of all time. Throughout the year a variety of genres and titles will include: THE SOUND OF MUSIC (family), SHANE (western), SINGIN' IN THE RAIN (musical), THE DEER HUNTER (wartime), DOUBLE INDEMITY (film noir) and RAIDERS OF THE LOST ARK (blockbuster). Each movie presentation will be introduced with Mr. Sittig's insider perspective on the film. For the younger crowd, a Generation Z movie series will be programmed strictly through social media.

In addition to the well-appointed auditoriums providing elegance for moviegoers, with customizable lighting and sound options and a range of digital formats, all auditoriums are ideal for private events including impactful corporate presentations, film festivals, or intimate screenings. Private rentals may be arranged online or directly with dedicated events managers of Reading Cinemas.

Open during Construction – Pardon our Dust... The Popcorn's on us

As construction proceeds, Reading Cinemas will open nine auditoriums, including the two **TITAN LUXE** auditoriums, on December 22, 2017, all offering the new luxury recliner seating. Traditional concession will be available during construction, and, everyday prior to the official unveiling of the full concept in February 2018, Reading Cinemas will give each ticketholder a free popcorn of any size. "We're excited to welcome our guests into our newly renovated auditoriums, even though our full cinema transformation is not complete," said Terri Moore, Reading International's vice president of operations, "during this transitional period, my message to our guests is '**Pardon our dust. The popcorn's on us!**' "

Win Free Movies for a Year by showing your Love of Cinema

To celebrate the February 2018 debut of the reimagined Reading Cinemas with **TITAN LUXE** and **Spotlight**, movie enthusiasts are encouraged to get

social for a chance to win free movies for a year by posting a photo showcasing their love of cinema @ReadingCalOaks on Facebook, Twitter, or Instagram and include #ReadingCalOaksMoviesAllYear. The contest begins immediately and runs through March 31, 2018. The photo with the most likes on a single post will win.

Reading Cinemas at Cal Oaks Plaza is located at 41090 California Oaks Road at the intersection of California Oaks and Monroe. For more information, please visit www.CalOaks.ReadingCinemasUS.com or follow us on Facebook, Instagram and Twitter at @ReadingCalOaks.

About Reading International, Inc.

Reading International, Inc. (NASDAQ: RDI) is a leading entertainment and real estate company, engaging in the development, ownership and operation of multiplex cinemas and retail and commercial real estate in the United States, Australia and New Zealand.

The family of Reading brands includes cinema brands Reading Cinemas, Angelika Film Centers, Consolidated Theatres, and City Cinemas; live theaters operated by Liberty Theatres in the United States; and signature property developments, including Newmarket Village, Auburn Red Yard and Cannon Park in Australia, Courtenay Central in New Zealand and 44 Union Square in New York City.

Additional information about Reading can be obtained from the Company's website: <http://www.readingrdi.com>.

Cautionary Statement

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 (the "Exchange Act").

For a detailed discussion of these and other risk factors, please refer to Reading International's Annual Report on Form 10-K (as amended on Form 10-K/A) for the year ended December 31, 2016 and other filings Reading International makes from time to time with the SEC, which are available on the SEC's Website (<http://www.sec.gov>). Investors are cautioned not to place undue reliance on our forward-looking statements, which speak only as of the date such statements are made. Reading International does not undertake any obligation to publicly update any forward-looking statements to reflect events, circumstances or new information after the date of this press release, or to reflect the occurrence of unanticipated events.

Reading International, Inc.

Media Contacts:

Jo Brantferger, (214) 435-1936

job@readingrdi.com

or

Investor Contacts:

Dev Ghose, Executive Vice President & Chief Financial Officer

Andrzej Matyczynski, Executive Vice President for Global Operations

(213) 235-2240