



## TITAN XC Opens at Reading Cinemas Grossmont

05/03/2017

*New "Titan Extreme Cinema" provides Reading Cinemas Grossmont Center moviegoers with an improved and immersive theater experience paired with the most affordable prices*

SAN DIEGO--(BUSINESS WIRE)--Reading Cinemas, a cinema brand of Reading International, Inc. (NASDAQ:RDI), announced today that it would take its San Diego moviegoers to the next level with the introduction of the company's big-screen experience, TITAN Extreme Cinema ("TITAN XC") with Dolby Atmos, which will celebrate its grand opening at the Reading Cinemas Grossmont on Friday, May 5, 2017. Coinciding with the release of *Guardians of the Galaxy Vol. 2* in 3D, TITAN XC guests will be treated to a gigantic movie screen, pristine digital projection by Barco, Dolby Digital 3D, immersive Dolby Atmos sound, and convenient reserved seating.

With the continued progression of digital cinema technology, Reading Cinemas is thrilled to provide San Diego with one of the very best movie-going experiences available anywhere," said Terri Moore, Reading International's vice president of operations. "With the new TITAN XC experience, the visuals are so enlivening and sound so exhilarating that our guests will experience the movie from head to toe."

One of the theater's largest auditoriums was redesigned to create a superior atmosphere. Reading Cinemas' TITAN XC with Dolby Atmos will feature:

**Gigantic Screen:** Stretching more than 55 feet wide and 31 feet tall, the premium auditorium features one of the largest commercial movie screens in San Diego.

**Pristine Digital Projection:** All movies shown in TITAN XC will be presented with striking, vivid Barco digital projectors, the leader in digital cinema technology. Additionally, 3D blockbusters will be showcased using Dolby 3D's unique full-spectrum color technology for the clearest digital 3D experience.

**Immersive Sound:** TITAN XC will also feature Dolby's latest cinema innovation, Dolby Atmos, a groundbreaking multi-channel audio format where sound flows all around to completely immerse moviegoers in the action. Fifty-one individually articulated audio channels placed throughout the auditorium create a powerfully moving cinema experience. Dolby Atmos sound is offered on select movies, where available; all other movies featured in TITAN XC will be offered in Dolby Surround 7.1.

**Best Big Screen Value in San Diego:** Tickets for the premium TITAN XC experience are only \$10, all day, every day, for guests of all ages.

**Reserved Seating:** For ultimate convenience, Reading Cinemas moviegoers will also be able to utilize a new reserved seating amenity to ensure that getting a seat in TITAN XC will be hassle-free. TITAN XC guests can reserve their seats online in advance by visiting [ReadingCinemasUS.com](http://ReadingCinemasUS.com).

Reading Cinemas Grossmont is located at 5500 Grossmont Center Drive, directly off the 8 and 125 freeways. For more information and a map of directions, please visit [www.GrossmontCenter.com](http://www.GrossmontCenter.com). For additional information about the Reading Cinemas Grossmont, follow us on Facebook @Grossmont10, on Twitter @ReadingCinemas and on Instagram @ReadingCinemas\_.

### About Reading International, Inc.

Reading International (<http://www.readingrdi.com>) is in the business of owning and operating cinemas and developing, owning, and operating real estate assets. Our business consists primarily of:

- the development, ownership, and operation of multiplex cinemas in the United States, Australia and New Zealand; and
- the development, ownership, and operation of retail and commercial real estate in Australia, New Zealand, and the United States, including entertainment themed centers in Australia and New Zealand and live theater assets in Manhattan and Chicago in the United States.

Reading manages its worldwide business under various brands:

- in the United States, under the
  - Angelika Film Center brand (<http://www.angelikafilmcenter.com>);
  - Consolidated Theatres brand (<http://www.consolidatedtheatres.com>);
  - City Cinemas brand (<http://www.citycinemas.com>);
  - Reading Cinema brand (<http://www.readingcinemasus.com>);
  - Liberty Theatres brand (<http://libertytheatresusa.com>); and
  - 44 Union Square (<http://44unionsquare.com>).
- in Australia, under the

- Reading Cinema brand (<http://www.readingcinemas.com.au>);
- Auburn Redyard brand (<http://www.auburnredyard.com.au>);
- Cannon Park brand (<http://www.cannonparktownsville.com.au>); and
- Newmarket Village brand (<http://newmarket-village.com.au>).
- in New Zealand, under the
  - Reading Cinema brand (<http://www.readingcinemas.co.nz>); and
  - Courtenay Central brand (<http://www.courtenaycentral.co.nz>).

#### **Cautionary Statement**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 (the "Exchange Act").

For a detailed discussion of these and other risk factors, please refer to Reading International's Annual Report on Form 10-K for the year ended December 31, 2015 and other filings Reading International makes from time to time with the Securities and Exchange Commission (the "SEC"), which are available on the SEC's Web site (<http://www.sec.gov>).

Investors are cautioned not to place undue reliance on our forward-looking statements, which speak only as of the date such statements are made. Reading International does not undertake any obligation to publicly update any forward-looking statements to reflect events, circumstances or new information after the date of this press release, or to reflect the occurrence of unanticipated events.

#### **Reading International, Inc.**

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