



## Reading Cinemas announces participation in New Zealand National Cinema Day campaign

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WELLINGTON, NEW ZEALAND - Reading Cinemas New Zealand, an affiliate of Reading International, Inc. ("Reading"), announced today that it will be participating in the National Cinema Day on Sunday August 27th, under each brand – Reading Cinemas Australia, Reading Cinemas New Zealand, and Angelika Film Centre, incorporating the State Cinema in Hobart and Angelika South/City/SQ in Brisbane.

Reading Cinemas is thrilled to announce its participation in National Cinema Day, a nationwide celebration of the Reading Cinema experience. Across all brands, all tickets, including Premium and TITAN LUXE will be only \$5, and Gold Lounge and SoHo Lounge will be \$10. This promotional ticket price will be across all sessions on Sunday August 27th, and they are on sale now via their websites, apps, and in cinema for each brand.

"We are excited to take part in National Cinema Day and celebrate the magic of the movies with our valued customers and extend a warm welcome to all those who haven't been to the movies in a long time," said Mark Douglas, Managing Director of Reading Cinemas Australia & New Zealand. "Our cinemas provide an immersive and unforgettable experience, and we are thrilled to provide such amazing value pricing on this special day to make it even more accessible for everyone."

This year, National Cinema Day is also being held in the US and UK, amongst other countries, and Reading Cinemas is proud to participate in this celebratory day in both its Australian and New Zealand group of cinema locations.

### **About Reading International, Inc.**

Reading International, Inc. (NASDAQ: RDI), an internationally diversified cinema and real estate company, is a leading entertainment and real estate company, engaged in the development, ownership and operation of cinemas and retail and commercial real estate in the United States, Australia, and New Zealand.

The family of Reading brands includes cinema brands: Reading Cinemas, Angelika Film Centres, Consolidated Theatres, and the State Cinema in Tasmania; live theatres operated by Liberty Theatres in New York City; and signature property developments, including Newmarket Village, Cannon Park, and The Belmont Common in Australia, Courtenay Central in New Zealand, and 44 Union Square in New York City.

Additional information about Reading can be obtained from the Company's website:

<http://www.readingrdi.com>

### **Reading Cinemas**

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