



## Get an All-Access Pass to the Ultimate Concert Experience at Reading Cinemas

09/25/2023

### Record-breaking advance ticket sales for TAYLOR SWIFT: THE ERAS TOUR opening Oct. 13; concert film to be celebrated with private watch parties, collectibles, and more

CULVER CITY, Calif., Sept. 25, 2023 (GLOBE NEWSWIRE) -- Calling all Swifties! [Reading Cinemas](#), an affiliate of Reading International, Inc. (NASDAQ: RDI), is ushering fans into a VIP concert movie experience with *Taylor Swift: The Eras Tour*, opening on Friday, Oct. 13. Following pop icon Taylor Swift as she performs her biggest hits in the record-breaking concert, the film is setting records of its own with advance ticket sales making beautiful box office music for Reading Cinemas.

"The response to the movie weeks from opening is a testament to Taylor Swift's fanbase enthusiasm," said Jennifer Deering, division manager for Reading Cinemas. "Since going on sale, our pre-sales for this concert event are the highest for any movie or event we have exhibited in 2022 and 2023. We are delighted to provide our guests with a variety of opportunities to be further immersed into this unforgettable experience, including exclusive food and beverage specials at participating locations."

Sure to strike a chord with audiences, Reading Cinemas will offer complimentary limited edition mini one sheets of the movie poster to *Taylor Swift: The Eras Tour* moviegoers on a first-come, first-served basis, while supplies last. Uniquely designed and highly collectible cups and popcorn tubs commemorating the epic movie event will be available for purchase at the concession counter, also while supplies last.

Reading Cinemas is offering movie and concert lovers an exclusive viewing experience via private watch parties, providing Swifties the chance to sing and dance alongside friends and family while viewing the film in their own VIP auditorium. Available from Thursday, Oct. 19, through Sunday, Nov. 5, each watch party will accommodate up to 40 guests and currently may be booked at [ReadingCinemasUS.com](#) or the Reading Cinemas US App.

Reading Cinemas is also announcing an upcoming 72-hour E-Gift Card flash sale. Those purchasing a \$100 E-Gift Card any time from Monday, Sept. 25, at 12:01 a.m. (local time) through Wednesday, Sept. 27, at 11:59 p.m. (local time), will also receive a \$30 Bonus E-Gift Card. Available on the Reading Cinemas website and mobile app, the e-cards may be redeemed at both the box office and concession stand allowing movie lovers to indulge in traditional movie fare or choose something from each theater's chef-inspired food and beverage menu while enjoying the film of their choice.

The e-cards may be used for *Taylor Swift: The Eras Tour* and other scheduled concert films such as *CARLOS: The Santana Journey Global Premiere* (Sept. 23, 24 & 27 at select locations) and *K-LOVE Live at Red Rocks* (Nov. 6 & 7 at select locations), as well as a slate of other highly anticipated films including Martin Scorsese's *Killers of the Flower Moon*, Marvel Studios' *The Marvels*, *Migration* from Illumination Studios, DC Comics' *Aquaman and the Lost Kingdom*, *Hunger Games: The Ballad of Songbirds and Snakes* and the animated musical fantasy *Wish* from Walt Disney Animation Studios.

Guests will also be able to enjoy upcoming holiday-themed signature programming such as *Horror Fest*, *Four Weeks of Christmas*, and a Christmas-themed *Pajama Party* providing fun for the entire family.

Get the all-access scoop on tickets, showtimes, and more via the Reading Cinemas US App and website at [www.ReadingCinemasUS.com](#). For more information on bookings and available showtimes, or to inquire about arranging larger parties, guests should contact the theater.

#### **About Reading International, Inc.**

Reading International, Inc. (NASDAQ: RDI), an internationally diversified cinema and real estate company, is a leading entertainment and real estate company, engaged in the development, ownership and operation of cinemas and retail and commercial real estate in the United States, Australia, and New Zealand. The family of Reading brands includes cinema brands: Reading Cinemas, Angelika Film Centers, Consolidated Theatres, and the State Cinema in Tasmania; live theatres operated by Liberty Theatres in New York City; and signature property developments, including Newmarket Village, Cannon Park, and The Belmont Common in Australia, Courtenay Central in New Zealand, and 44 Union Square in New York City.

Additional information about Reading can be obtained at the Company's website [www.ReadingRDI.com](#).

#### **Cautionary Note Regarding Forward-Looking Statements**

This press release contains forward-looking statements within the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as: "may," "will," "expect," "believe," "intend," "future," and "anticipate" and similar references to future periods. Examples of forward-looking statements include, among others, statements we make regarding our expectations regarding the size of the box office of the concert movie in the Consolidated circuit.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations, and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy, and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks, and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include those factors discussed throughout Part I, Item 1A – Risk Factors and Part II, Item 7 – Management's Discussion and Analysis of Financial Condition and Results of Operations of our Annual Report on Form 10-K for the most recently ended fiscal year and our other periodic reports filed with the Securities and Exchange Commission. Any forward-looking statement made by us in this Press Release is based only on information currently available to us and speaks only as of the date on which it is made. We undertake no obligation to publicly update any forward-looking

statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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