FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

					(or Sect	tion 30(h	n) of the I	nvestme	ent Co	mpany Act o	f 1940						
Name and Address of Reporting Person* <u>McEachern Douglas James</u>								and Tick			Symbol NAL INC		Relationship theck all app X Direc	icable)	ing Person(s) to Issuer			
(Last) 5995 SE	(F PULVEDA	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 04/19/2017									Officer (give title below)		Other (specify below)		
(Street)					_ 4.	If Ame	endment	t, Date of	Origina	l Filed	I (Month/Day		Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
			90230			Form filed by More than One Reporting Person											oorting	
(City)	(S	State)	(Zip)		uis co 4 is				i			or Don	oficio	Iller Overso				
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transa Date (Month/D				saction	ction 2A. Exe ay/Year) if a		A. Deemed execution Date, any Month/Day/Year)		3. 4. Secur		rities Acquired (A) or ed Of (D) (Instr. 3, 4 and		5. Amount of		6. Owner Form: I (D) or li (I) (Inst	Direct ndirect r. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Transact (Instr. 3	on(s)			, ,
Class A Nonvoting Common Stock 04/1				9/201	2017			M		20,000	A	\$5.54	4 35,	21		[McEachern Family Trust	
			Table II								osed of, convertib			y Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivativ Security	deriva Securi Benefi Owned Follow Report	9. Number of derivative Securities Beneficially Owned Following Reported		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amour or Number of Shares	er	Transa (Instr.			
Stock Option; Right to Buy; Class A Non- Voting Common Stock	\$5.54	04/19/2017			M			20,000	05/17/	2012	05/16/2017	Class A Non- Voting Common Stock	20,00	\$0	0	0(1)		
Stock Option; Right to Buy; Class A Non- Voting Common Stock	\$6.11	06/21/2013			A		5,000		06/21/	2013	06/20/2018	Class A Non- Voting Common Stock	5,000	\$0	5,	5,000		
Stock Option; Right to Buy; Class A Non- Voting Common Stock	\$12.34	01/15/2015			A		2,000		01/15/	2015	01/14/2020	Class A Non- Voting Common Stock	2,000	0 \$0	2,	2,000		
Stock Option; Right to Buy; Class A Non- Voting Common Stock	\$10.48	01/15/2016			A		2,000		01/15/	2016	01/14/2021	Class A Non- Voting Common Stock	2,000) \$0	2,	2,000		
Restricted Stock Units	(2)	03/23/2017			A		4,383		(3))	(4)	Class A Non- Voting Common	4,383	3 \$0	4,	4,383		

Explanation of Responses:

^{1.} In prior filings for the Reporting Person, Column 9 of Table II has included the cumulative total of all the outstanding stock option grants to acquire Class A Non-Voting Common Stock for the Reporting Person. Some of those stock option grants previously included in such total were separate classes of Derivative Securities not required to be reported in connection with the reported transaction. In this report, all of the Reporting Person's stock option grants to acquire Class A Common Stock are reported supplementally in Table II to assist in the comparison of prior filings.

^{2.} Each Restricted Stock Unit represents the contingent right to receive one share of Class A Non-Voting Common Stock upon vesting of unit.

 $^{3.\} The\ Directors'\ Restricted\ Stock\ Units\ vest\ on\ January\ 2,\ 2018\ (the\ first\ business\ day\ of\ 2018).$

/s/ Doug McEachern

04/21/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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